

BIG BIKE EUROPE WELCOMES - AIRHAWK COMFORT SEATING

American motorcycle seating specialist AIRHAWK will be among the parts and accessories vendors to exhibit at the upcoming Big Bike Europe at Essen in Germany in May.

The AIRHAWK comfort seating system is a motorcycle seat overlay system that uses AIRHAWK dry floatation technology - a system of interconnected air cells that mimic the properties of water by evenly distributing the rider's weight across the entire cushioning surface of the seat.

By distributing the weight from the peak pressure areas that cause discomfort, numbness and pain, the company says its "medically proven technology also reduces vibration to the spine and allows air to flow under the rider for control or removal of moisture".

Having experienced significant growth in the past 24 months, the company is now embarked upon building its distribution and dealer network internationally.

"We are making strides by investing in resources to support our focus on expanding our reach globally. We see participation in Big Bike Europe as an important step in building rider availability for our product line" said Steve Peyton, Director of Airhawk Sales.

www.BigBikeEurope.com
www.airhawk.net

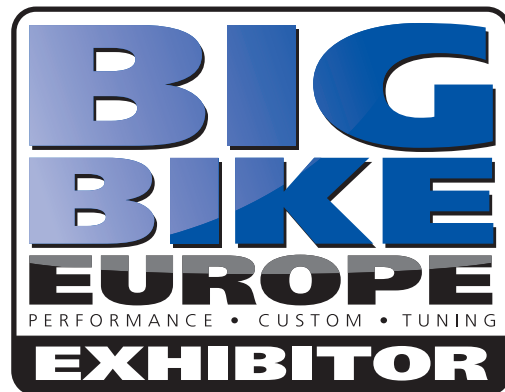
BIG BIKE EUROPE is a three day 'Pro Grade' expo offering exhibitors an innovative and unique new parts, accessory, custom, performance and service/workshop business opportunity.

BIG BIKE EUROPE is the new, permanent host event for the acclaimed AMD World Championship of Custom Bike Building and with over 200 custom shops and specialist businesses already registered to attend from more than 30 countries the show is set to become the leading international headquarters expo for the global parts and accessory industry.

YOU ARE INVITED!

If you wish to register for your trade attendee badge, email sv@BigBikeEurope.com quoting reference AMD2013 with your business name, along with the names and job titles of those attending.

Tickets are on sale now - follow the links at www.BigBikeEurope.com



NOTE TO EDITORS - Your contacts:

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