

TTS MOTORCYCLES TO EXHIBIT AT THE ALL NEW BIG BIKE EUROPE PARTS, PERFORMANCE AND CUSTOM EXPO IN MAY 2013

AMD Magazine is delighted to announce that respected German spoke wheel and styling parts manufacturer, TTS motorcycles, is to exhibit at the all new Big Bike Europe expo at Essen in Germany in May 2013.

Regarded as the leading custom and Harley-Davidson aftermarket spoke wheel manufacturer in Europe, owner Torsten Kroener was one of the first European parts manufacturers to sign up for Big Bike Europe.

Commenting on the show, Torsten says that: "I like the focus that this new project has, and its recognition that the riders that our dealers sell to have a very high standard in terms of the knowledge and information that motivates their buying decisions."

Recent additions to the TTS line of rims and complete wheels include new 4.50 x 16" wheels for Sportster 180 tire applications. Available in a wide selection of rim dimensions, spoke numbers and colors/styles, the company also introduced a selection of styling parts for the Cross Bones Bobber in 2012.

BIG BIKE EUROPE is the all-new expo concept for the motorcycle industry in Europe, focused on parts, accessories, touring, custom, performance, service, workshop and tuning.

A 'non-selling' Pro-Grade expo, BIG BIKE EUROPE is the new, permanent host event for the acclaimed AMD World Championship of Custom Bike Building - 2013 will see the World Championship mark its 10th anniversary and first ever appearance in Europe.

BIG BIKE EUROPE will be a three day expo offering exhibitors an all-new Trade and VIP Guest Rider Invitational and ticketed consumer attendance strategy.

The first day (Friday May 10th, 2013) is "Invitation Only" day, set aside for motorcycle dealers, importers and distributors, custom shops, custom motorcycle builders and customizers, and, in an industry first, allow industry professionals to offer 'VIP Guest Rider' no-cost access-all-areas tickets to their best consumer customers.

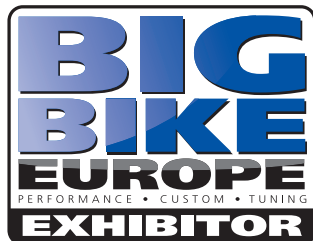
The weekend (Saturday 11th and Sunday 12th May) is open to all-riders, enthusiasts and the general public, with advance purchase tickets available from as little as €15,00 (approx \$20.00) a day.

Designed as an expo for high-mileage riders of large displacement motorcycles, those who take performance, handling, touring and the looks of their motorcycles seriously, BIG BIKE EUROPE is the first expo to recognize that some two thirds of the value of the European motorcycle market resides with the owners of Europe's 'Big Bikes' - the one-third of all road-registered motorcycles in Europe that are of over 250cc (source: ACEM).

In addition to a local population of some 18 million "high percentage motorcycle ownership" consumers within a 100km radius of Essen, Germany, research suggests that some 60 plus percent of Europe's franchised motorcycle dealers and custom shops are within a four or five hour ride of Essen.

In fact it is estimated that some 65 percent or more of continental Europe's large displacement road-registered motorcycles of all kinds, including Harleys, are within a 500 to 600 km radius of the venue, making BIG BIKE EUROPE a central venue for the motorcycle parts, custom, workshop and performance industry in Europe (sources: International Motorcycle Industry Index, Moto Big Book, International Dealer News).

www.BigBikeEurope.com
www.wheelspoint.de



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